

# CITY OF MUSCLE SHOALS

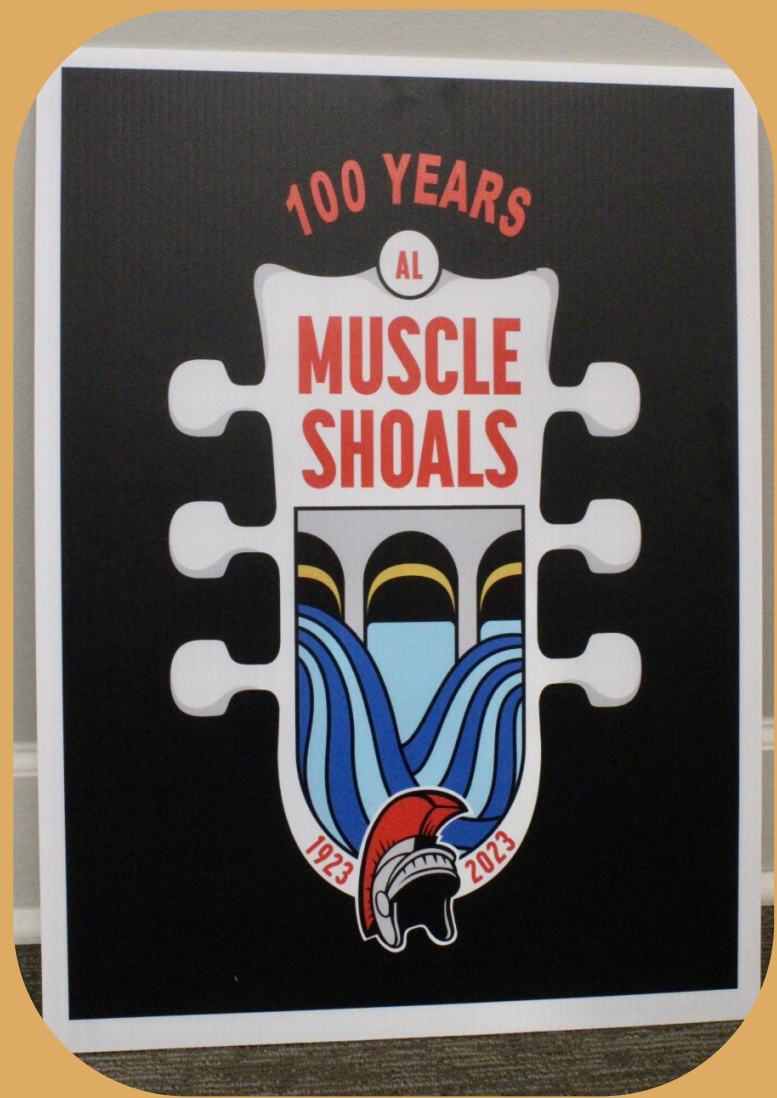
— APRIL 2023 —

*THE YEAR OF OUR CENTENNIAL*



# IT'S OUR YEAR

The month of our 100th anniversary is finally here. The wait and anticipation is almost over... We have already had huge announcements released, but you can find a full itinerary in this newsletter! We want to invite everyone (and we mean everyone) to join us in this year long celebration by having some extra fun in the month of April as we recognize our incorporation back in 1923. Don't forget that this is in fact, a once-in-a-lifetime event, and we have been planning and working behind the scenes to ensure that it showcases just that. We can guarantee several days of family fun and celebration as we recognize our city's rich history and music magic. And of course we are still rocking with our amazing centennial designs that can be found on a variety of merchandise to your right and below.



*Yard Sign, \$10*





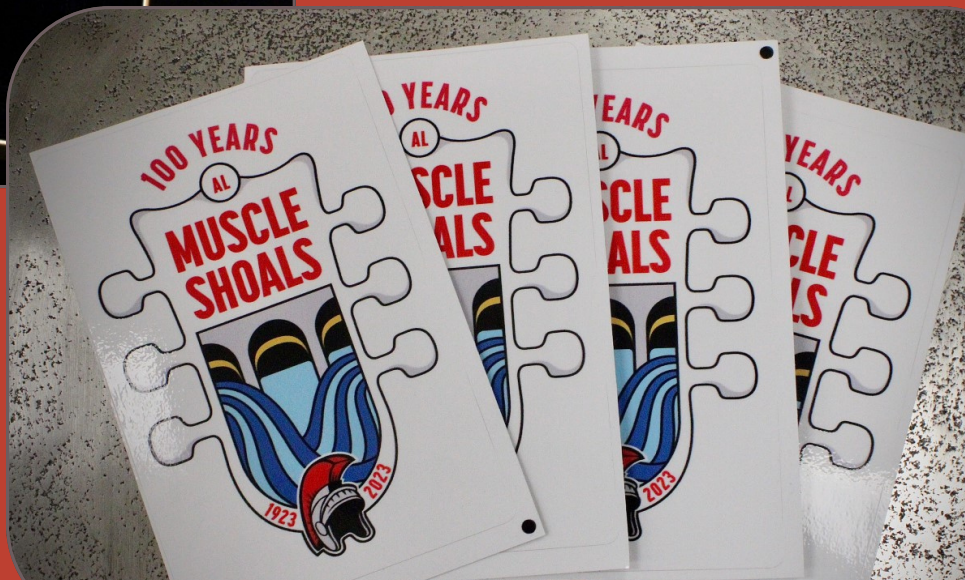
*Oval Design T-Shirt, \$20*

*Guitar Head Design T-Shirt, \$20*



*Christmas Ornament, \$25*

*Window Decals, free*



# CENTENNIAL RIDE

One Ride Cycle Centennial  
Ride at the City Hall  
Amphitheater - 5:00 and 6:30  
pm, free!



## BIRTHDAY BASH

Muscle Shoals Education Foundation  
Cornhole Tournament on the lawns across  
from City Hall beside the Muscle Shoals  
Career Academy - 9:00 am to 2:00 pm  
Centennial Coffee Chat at the Muscle Shoals  
Public Library - 9:00 to 10:00 am  
\*coffee and donuts will be served  
100th Birthday Bash on the City Hall Lawns  
- 1:45 to approx. 11:00 pm with headliners  
Kip Moore and Sara Evans, free!  
\*food trucks will be present





# ONE RIDE

## CENTENNIAL RIDE



**FRIDAY, APRIL 21**

*CITY HALL LAWNS*  
*5:00 & 6:30 PM*



# CENTENNIAL COFFEE CHAT



*Muscle Shoals Public Library*  
*Saturday, April 22 | 9-10 am*

COFFEE & DONUTS WILL BE SERVED.



## A large, stylized graphic for a 100th birthday celebration. The number '100' is rendered in a bold, 3D font with a rainbow gradient (red, orange, yellow, green, blue) and a black outline. The 'TH' is in a similar 3D font but with a white fill and black outline. Below the number, the words 'BIRTHDAY BASH' are written in a bold, blue, sans-serif font with a white outline. The entire graphic is set against a light blue background with a subtle pattern of small white dots.

**April 22, 2023**

## Music kicks off on the Main Stage at 2pm



## KIP MOORE - SARA EVANS - CANDI STATON

**LEBLANC FAMILY BAND - THE MUSCLE SHOALS ALL-STARS**



**MuscleShoals100.com**



The City of Muscle Shoals thanks **Mitchell Printing** for their generous donation of printed materials.

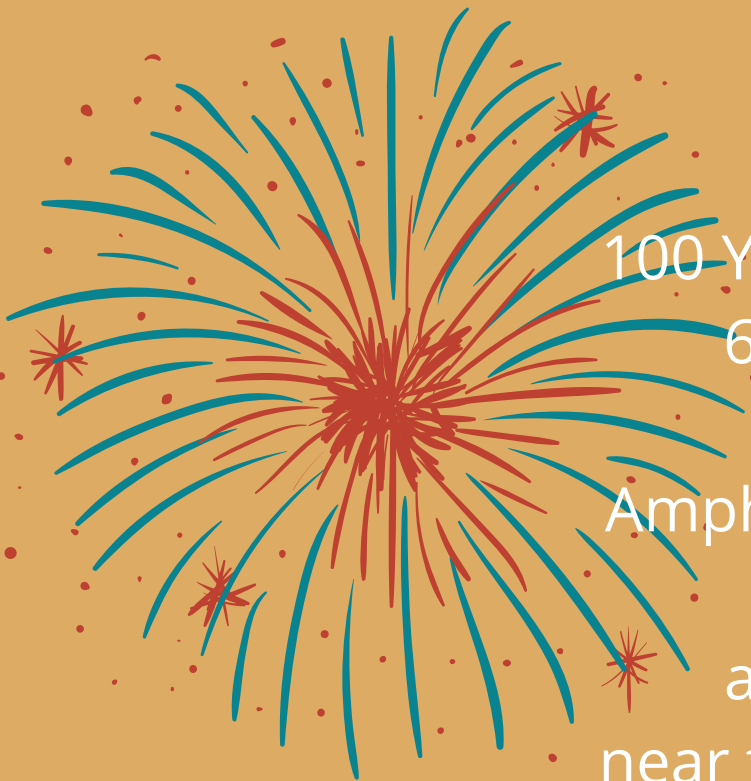
# COMMUNITY OF UNITY

Community of Unity event  
on the City Hall Lawns -  
5:00 to approx. 8:30 pm  
with local church groups,  
worship teams, pastors,  
and headliner Big Daddy  
Weave, free!  
\*food trucks will be present



# CENTENNIAL

Day of Incorporation  
100 Years Parade on Avalon Ave -  
6:00 pm, performance by the  
Midnighters at the City Hall  
Amphitheater - 7:00 pm, firework  
show to close out the 100th  
anniversary of Muscle Shoals  
near the Amphitheater - 8:00 pm)





# COMMUNITY OF UNITY

WITH BIG DADDY WEAVE



Sunday, April 23 | 5:00-8:30 pm

City Hall Lawns

19th  
Annual

# Swampers

CELEBRATING MUSCLE SHOALS CENTENNIAL • 1923-2023



AVALON AVE.

## 5K & 1 MILE FUN RUN

APRIL 29, 2023



# Its Time To Register For The Swampers 5K & 1 Mile April 29, 2023



REGISTER NOW >



[www.swampers5k.com](http://www.swampers5k.com)

Register Online or  
Print and Mail Application

Register Before  
April 9th : 5K \$15 Both \$25  
April 26th: 5K \$25 Both \$35  
Day of Race: 5K \$35 Both \$45

For questions: [runnerdude413@aol.com](mailto:runnerdude413@aol.com) or (256) 320-7490



Friday, April  
28th, 2023

9:00am FIRST  
TEE TIME

Format— 2 MAN  
SCRAMBLE

ENTRY FEE-  
\$250 A TEAM



## 100 Year Celebration Hickory Shaft Golf Tournament

SIGN UP  
OPENS  
2/21/2023

PICK YOUR  
OWN PARTNER

CALL THE  
GOLF SHOP @  
256.381.1232

#MSRocking100

### Entry Fees Include:

- 18 Holes w/ Cart
- Tee Gift
- Best Dressed Winner
- On Course Contests
- Lunch After Play
- Hickory Clubs  
Provided
- 2 Sleeves Age Replica  
Golf Balls Provided





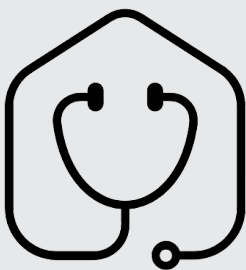
# WELCOME NEW BUSINESSES!



THE BACK 40



Clean Runnings



SHOALS  
FAMILY CLINIC

AMERICA'S  
CAR WORLD

# LET'S GET SOCIAL

Facebook



Instagram



Twitter



Newsletters



*[www.cityofmuscleshoals.com](http://www.cityofmuscleshoals.com)*